

# CONTRACT



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**(314)421-5055**

[www.ksdk.com](http://www.ksdk.com)

And:

**Buying Time, LLC/ POL**  
**650 Massachusetts Ave. N.W. , Suite 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 690928 /		<u>Alt Order #</u> 06170547
<u>Product</u> <b>KANDER FOR SEC/STATE</b>		
<u>Contract Dates</u> <b>10/30/12 - 11/05/12</b>		<u>Estimate #</u> <b>1953</b>
<u>Advertiser</u> <b>Kander, J/ D/ Sec of State</b>		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KSDK</b>	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 349	<u>Product Code</u> 347
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KSDK	11/02/12	11/02/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$375.00	0.00				
2	KSDK	11/02/12	11/02/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$450.00	0.00				
3	KSDK	11/02/12	11/02/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$525.00	0.00				
4	KSDK	11/02/12	11/02/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$750.00	0.00				
5	KSDK	11/02/12	11/02/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$825.00	0.00				
6	KSDK	11/02/12	11/02/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$1,875.00	0.00				
7	KSDK	11/02/12	11/02/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$450.00	0.00				
8	KSDK	11/02/12	11/02/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$2,025.00	0.00				
9	KSDK	11/02/12	11/02/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$900.00	0.00				
10	KSDK	11/02/12	11/02/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$825.00	0.00				
11	KSDK	11/02/12	11/02/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
690928 /	06170547

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	KANDER FOR SEC/STA	1953

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kander, J/ D/ Sec of State	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$560.00	0.00			
12	KSDK	11/05/12	11/05/12	LN (M-F)	10-1035p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,250.00	0.00			
13	KSDK	11/05/12	11/05/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00	0.00			
14	KSDK	11/05/12	11/05/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00	0.00			
15	KSDK	11/05/12	11/05/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00	0.00			
16	KSDK	11/05/12	11/05/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$525.00	0.00			
17	KSDK	11/05/12	11/05/12	Ellen	3-4p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00	0.00			
18	KSDK	11/05/12	11/05/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00	0.00			
19	KSDK	11/05/12	11/05/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$825.00	0.00			
20	KSDK	11/05/12	11/05/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,875.00	0.00			
21	KSDK	11/05/12	11/05/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00	0.00			
22	KSDK	11/05/12	11/05/12	Nightly News Adj	528-530p Nightly N		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,700.00	0.00			
23	KSDK	11/05/12	11/05/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,025.00	0.00			
24	KSDK	11/05/12	11/05/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$900.00	0.00			
N 25	KSDK	11/05/12	11/05/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	11/05/12-11/11/12	630-7P Wheel of Fortune	630-7P	M-----	:30	<del>\$1,300.00</del>	0.00	NM		
		See MG 48.2,48.3,48.4,48.5											
26	KSDK	11/05/12	11/05/12	NBC Today 7-9A	7-9A		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
690928 /	06170547

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	KANDER FOR SEC/STA	1953

Advertiser	Original Date / Revision
Kander, J/ D/ Sec of State	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$825.00	0.00			
27	KSDK	11/05/12	11/05/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$560.00	0.00			
28	KSDK	11/03/12	11/03/12	LN (Sa)	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00	0.00			
29	KSDK	11/03/12	11/03/12	News Channel 5 at 5P Sat	5-530P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$975.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		News Channel 5 at 5P Sat	5-530P	-----Sa--	:30		<del>\$975.00</del>	0.00	NM		
Credited													
30	KSDK	11/03/12	11/03/12	News Channel 5 at 6P Sat	6-630P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,050.00	0.00			
31	KSDK	11/03/12	11/03/12	Sat 6-7A	6-7A		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00	0.00			
32	KSDK	11/03/12	11/03/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00	0.00			
33	KSDK	11/03/12	11/03/12	NBC Today Show (Sa)	7-9A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00	0.00			
34	KSDK	11/03/12	11/03/12	Sat 9-10a	9-10A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00	0.00			
35	KSDK	11/04/12	11/04/12	News Channel 5 at 5P Sun	5-530P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,050.00	0.00			
36	KSDK	11/04/12	11/04/12	Sun 6-7A	6-7A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$375.00	0.00			
37	KSDK	11/04/12	11/04/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00	0.00			
38	KSDK	11/04/12	11/04/12	Meet The Press Sun 8-9A	8-9A		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00	0.00			
39	KSDK	11/04/12	11/04/12	Sun 9-10a	9-10A		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$675.00	0.00			
40	KSDK	11/01/12	11/01/12	LN (M-F)	10-1035p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,250.00	0.00			
41	KSDK	11/01/12	11/01/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/29/12	11/04/12	---T---				1	\$375.00	0.00			
42	KSDK	11/01/12	11/01/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$450.00	0.00			
43	KSDK	11/01/12	11/01/12	Ellen	3-4p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00	0.00			
44	KSDK	11/01/12	11/01/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$750.00	0.00			
45	KSDK	11/01/12	11/01/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$825.00	0.00			
46	KSDK	11/01/12	11/01/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,875.00	0.00			
47	KSDK	11/01/12	11/01/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,025.00	0.00			
N 48	KSDK	11/01/12	11/01/12	630-7P Wheel of Fortune	630-7P		:30				NM	4	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,300.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	10/29/12-11/04/12	630-7P Wheel of Fortune	630-7P	----Th----	:30	<del>\$1,300.00</del>	0.00	NM		
		See MG 48.2,48.3,48.4,48.5											
		2	KSDK	10/30/12-11/05/12	630-7P Wheel of Fortune	630-7P	MTuWTh----	:30	\$1,950.00	0.00	NM		
		Ⓜ	MG for 25.1,72.1,61.1,48.1										
		3	KSDK	10/30/12-11/05/12	630-7P Wheel of Fortune	630-7P	MTuWTh----	:30	\$1,950.00	0.00	NM		
		Ⓜ	MG for 25.1,72.1,61.1,48.1										
		4	KSDK	10/30/12-11/05/12	630-7P Wheel of Fortune	630-7P	MTuWTh----	:30	\$1,950.00	0.00	NM		
		Ⓜ	MG for 25.1,72.1,61.1,48.1										
		5	KSDK	10/30/12-11/05/12	630-7P Wheel of Fortune	630-7P	MTuWTh----	:30	\$1,950.00	0.00	NM		
		Ⓜ	MG for 25.1,72.1,61.1,48.1										
49	KSDK	11/01/12	11/01/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$825.00	0.00			
50	KSDK	11/01/12	11/01/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$560.00	0.00			
51	KSDK	10/30/12	10/30/12	LN (M-F)	10-1035p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,250.00	0.00			
52	KSDK	10/30/12	10/30/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$375.00	0.00			
53	KSDK	10/30/12	10/30/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$450.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**(314)421-5055**

[www.ksdk.com](http://www.ksdk.com)

Contract / Revision	Alt Order #
690928 /	06170547

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	KANDER FOR SEC/STA	1953

Advertiser	Original Date / Revision
Kander, J/ D/ Sec of State	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
54	KSDK	10/30/12	10/30/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$450.00	0.00			
55	KSDK	10/30/12	10/30/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$525.00	0.00			
56	KSDK	10/30/12	10/30/12	Ellen	3-4p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$375.00	0.00			
57	KSDK	10/30/12	10/30/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$825.00	0.00			
58	KSDK	10/30/12	10/30/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,875.00	0.00			
59	KSDK	10/30/12	10/30/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,025.00	0.00			
60	KSDK	10/30/12	10/30/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$900.00	0.00			
N 61	KSDK	10/30/12	10/30/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/29/12-11/04/12	630-7P Wheel of Fortune	630-7P	-Tu-----	:30		<del>\$1,300.00</del>	0.00	NM		
	See MG 48.2,48.3,48.4,48.5												
62	KSDK	10/30/12	10/30/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$825.00	0.00			
63	KSDK	10/31/12	10/31/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$375.00	0.00			
64	KSDK	10/31/12	10/31/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$450.00	0.00			
65	KSDK	10/31/12	10/31/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$525.00	0.00			
66	KSDK	10/31/12	10/31/12	Dr. Oz	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$300.00	0.00			
67	KSDK	10/31/12	10/31/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$750.00	0.00			
68	KSDK	10/31/12	10/31/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$825.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**(314)421-5055**

[www.ksdk.com](http://www.ksdk.com)

<u>Contract / Revision</u> 690928 /		<u>Alt Order #</u> 06170547
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> KANDER FOR SEC/STA	<u>Estimate #</u> 1953
<u>Advertiser</u> Kander, J/ D/ Sec of State		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
69	KSDK	10/31/12	10/31/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$450.00	0.00			
70	KSDK	10/31/12	10/31/12	Nightly News Adj.	528-530p Nightly N		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,700.00	0.00			
71	KSDK	10/31/12	10/31/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$900.00	0.00			
N 72	KSDK	10/31/12	10/31/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/29/12-11/04/12	630-7P Wheel of Fortune	630-7P	---W-----	:30		<del>\$1,300.00</del>	0.00	NM		
	See MG 48.2,48.3,48.4,48.5												
73	KSDK	10/31/12	10/31/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$825.00	0.00			
74	KSDK	10/31/12	10/31/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$560.00	0.00			
75	KSDK	11/01/12	11/02/12	Tonight Show	1035-1137p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---11--				2	\$450.00	0.00			
76	KSDK	11/01/12	11/01/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$525.00	0.00			
77	KSDK	10/31/12	10/31/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$825.00	0.00			
<b>Totals</b>										0.00		78	\$76,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	78	\$76,665.00	\$65,165.25
<b>Totals</b>	78	\$76,665.00	\$65,165.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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